



LOCAL PAGE WIZARD

WORDPRESS PLUGIN

INSTRUCTIONS

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1. Introduction

Welcome!

Thank you for getting your copy of Local Page Wizard WP plugin.

Local Page Wizard is a WordPress plugin which helps create custom landing and thank you pages designed especially for list building campaigns of local businesses.

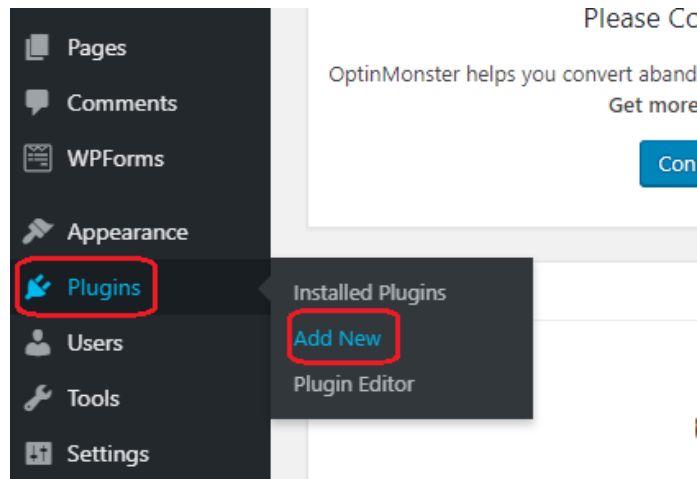
It also gives you an opportunity to promote “Limited Special Offers” on thank you pages, making your list building campaigns much profitable.

Inside this guide I’ll show you how to use this WP plugin.

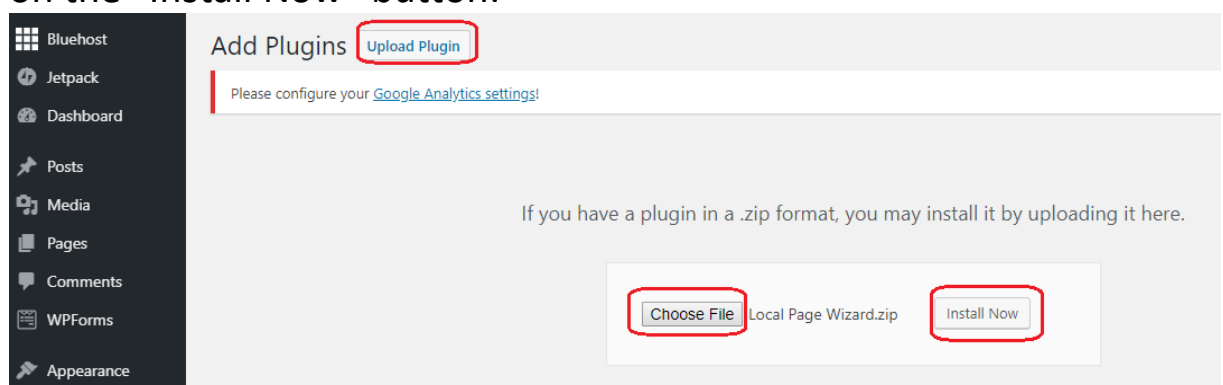
2. Installation and Activation

You can install and activate the plugin by using the following steps:

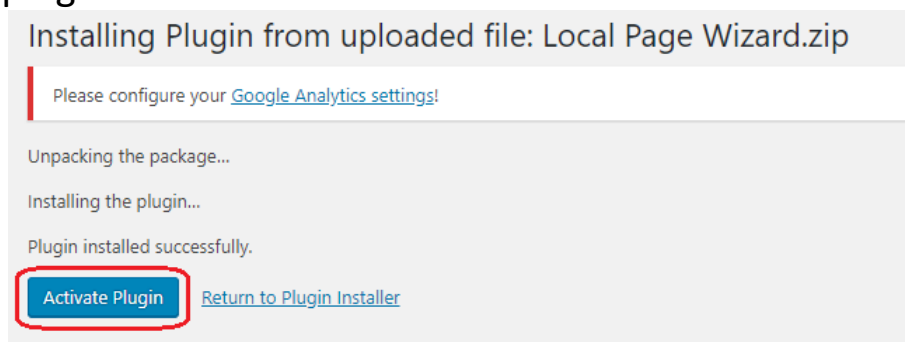
- a. Inside your WordPress Dashboard click on the “Plugins” and after on the “Add New” links:



- b. Click on the “Upload Plugin” button, select plugin’s file (ZIP) and click on the “Install Now” button:

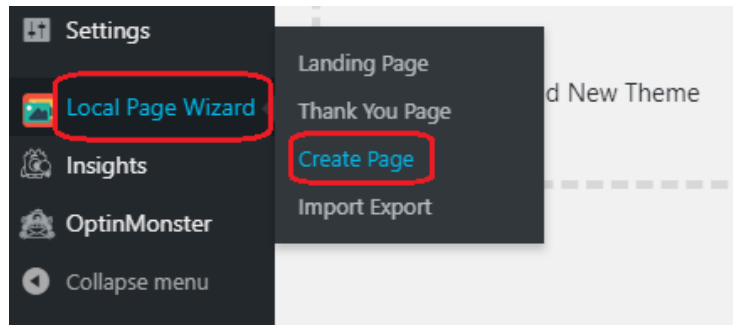


- c. Once it is installed successfully, click on the “Activate Plugin” button and the plugin will be activated:



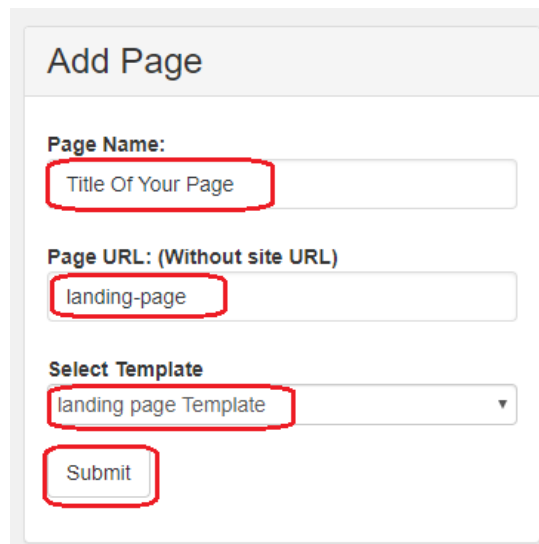
3. Create Your Pages

Once you've installed and activated the plugin, click on "Local Page Wizard" and then click on "Create Page" links:



For the open pages, create landing and thank you pages taking the following steps:

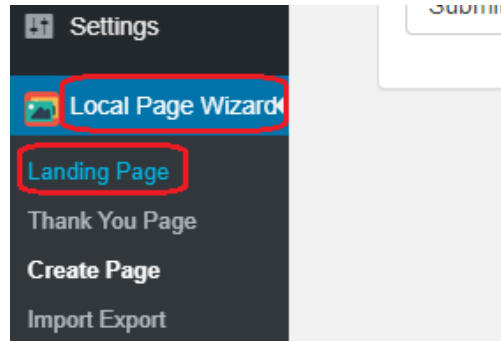
- a. Under "Page Name" field insert page title;
- b. Under "Page URL" enter URL for your web page (without indicating main domain name);
- c. Under "Select Template" choose the type of a page you want to create and click on the "Submit" button.

A screenshot of the 'Add Page' form. It contains three input fields: 'Page Name:' with the placeholder text 'Title Of Your Page', 'Page URL: (Without site URL)' with the placeholder text 'landing-page', and 'Select Template' with a dropdown menu showing 'landing page Template'. A 'Submit' button is located at the bottom of the form. Each of these four elements (the three input fields and the button) is enclosed in a red rectangular box.

Note: Create only one Landing Page and one Thank You page per a website (one domain). Although you can create additional pages using different URLs under one domain, all the pages will have the same design and content.

4. Land Page

To edit and to customize your landing page, click on the “Land Page” link under “Local Page Wizard” menu:



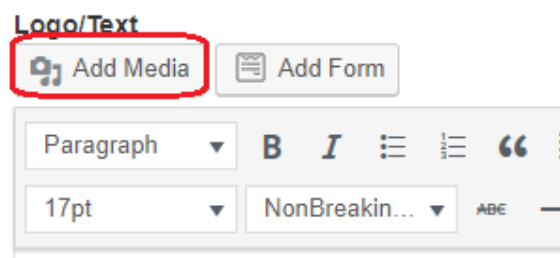
On the opened page you'll be able to customize your landing page as follows:

- a. Edit overall width of your page under “Main container width” section:

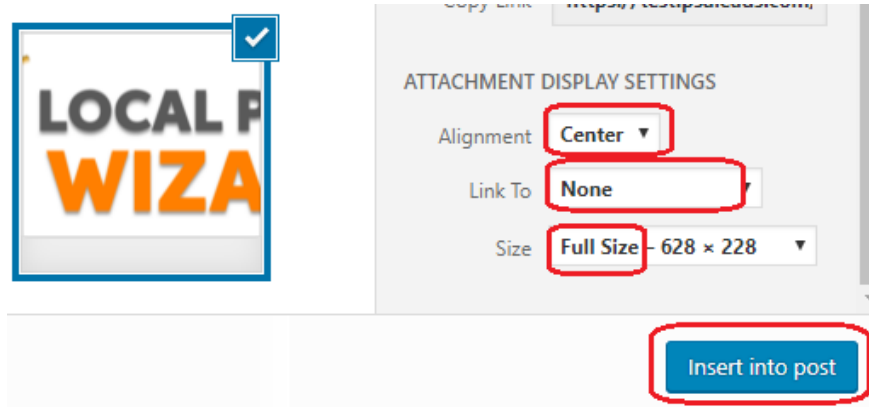
Main container width(px)

- b. Insert a logo image or add a business name under “Logo/Text” section.

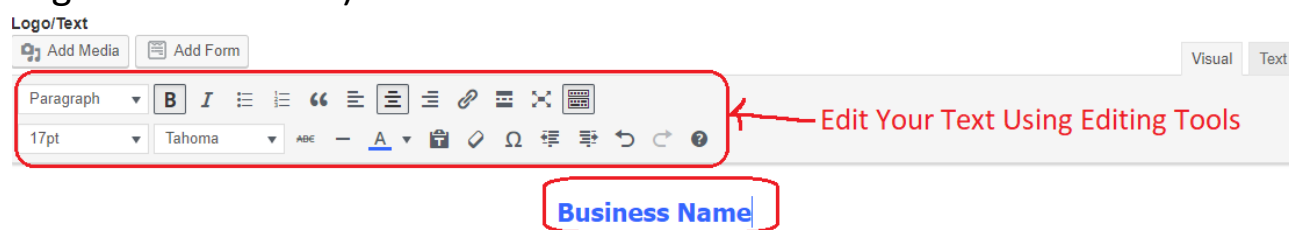
To insert a logo image, first delete the template logo and click on the “Add Media” button:



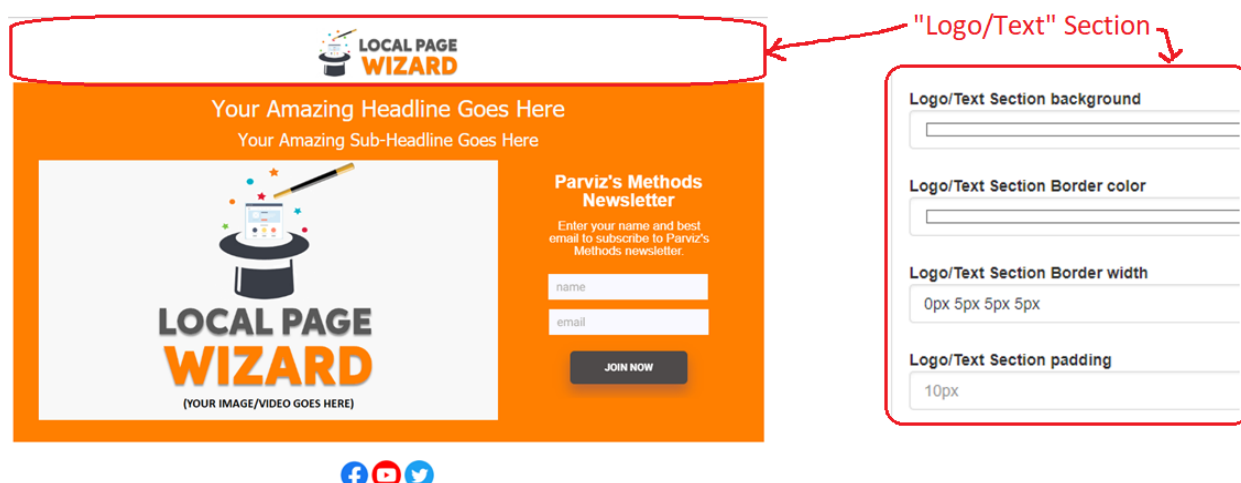
Upload and select your logo image. Before clicking on the “Insert into post” button, ensure that “ATTACHMENT DISPLAY SETTINGS” are set as follow:



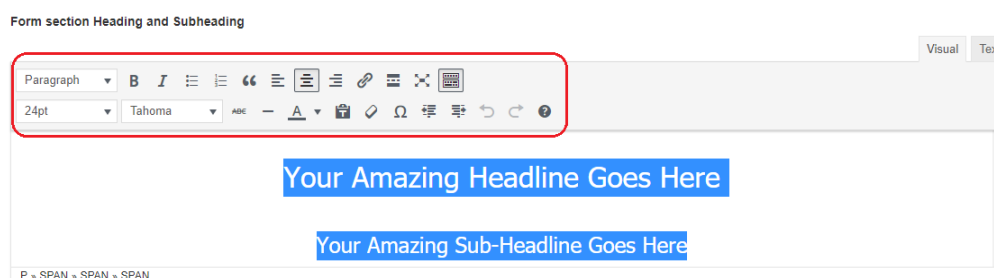
If you want to use a business name instead of a logo image, delete the template logo, insert the text and format it (ensure your text is aligned to “center”):



c. Format the “Logo/Text” section as follow:



d. Insert and format Headline and Sub-Headline:

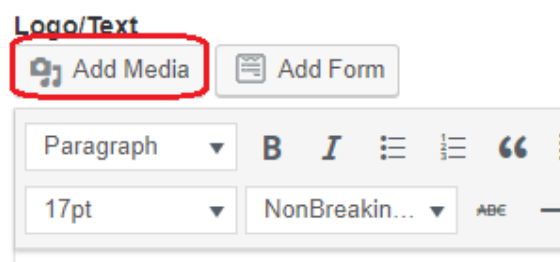


e. Format the “Form” section as follow:

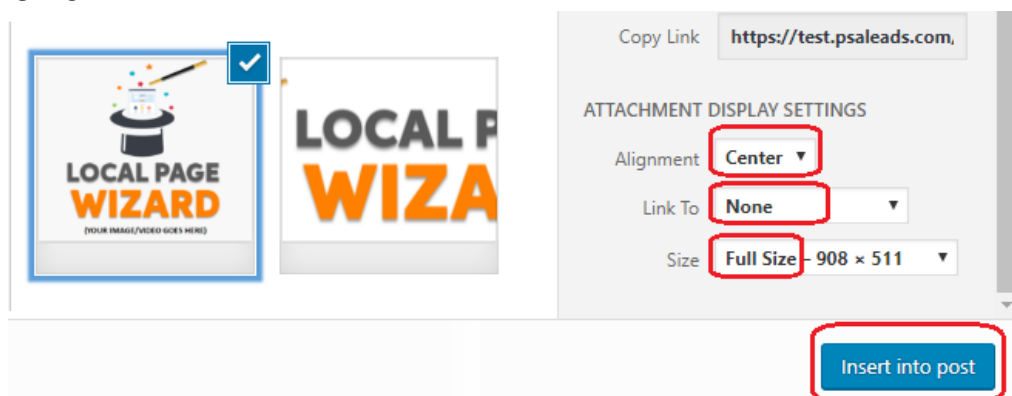


f. Insert an image or embed a video under “Image / Video” section.

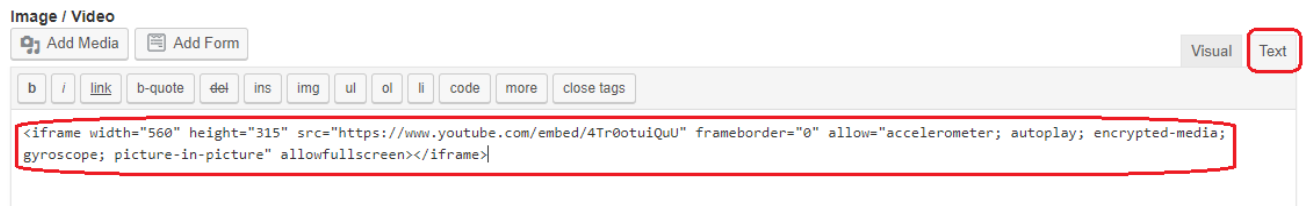
To insert an image, first delete the template logo and click on the “Add Media” button:



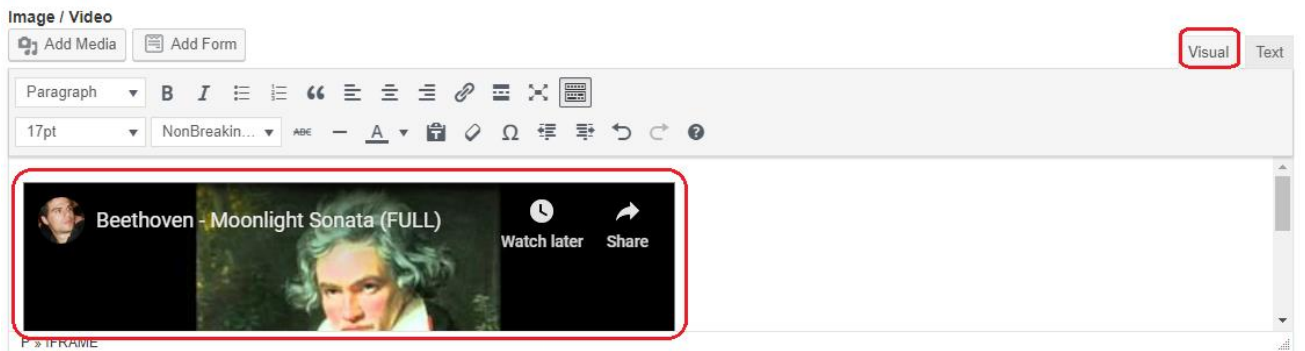
Upload and select your image. Before clicking on the “Insert into post” button, ensure that “ATTACHMENT DISPLAY SETTINGS” are set as follows:



If you want to embed a video, first delete the template logo, get your video embed code and paste it using “Text” section:



Afterwards, if you click on “Visual” section, you can see the video:



- g. Set size of “Image / Video” section under “Image / Video Width” section:



- h. Format “SignUp Form” section as follow:



- i. Add social media links under “social media” section:

social media(add multiple URLs with coma sprite Ex: <https://www.facebook.com>,<https://www.youtube.com>)

[facebook.com](https://www.facebook.com),[youtube.com](https://www.youtube.com),[twitter.com](https://www.twitter.com)

First, add your Facebook Page URL, second YouTube Page URL and third Twitter Page URL – separating them with comma.

- j. Format “Copyright” section:

The screenshot shows the 'LOCAL PAGE WIZARD' interface. The main content area has an orange background with a wizard hat icon and a newsletter sign-up form. To the right, there's a settings panel for the 'Copyright Section' with fields for background color, border color, border width (set to 5px), and padding (set to 20px 15px 20px 15px). Below the main content, there's a text area with placeholder text and a 'Copyright' section label with arrows pointing to it.

- k. Edit “Copyright” section text:

The screenshot shows the 'Copyright Info' editor. It has a toolbar with various text formatting options like bold, italic, underline, and link. The main text area contains the placeholder text: 'Place for an additional text (optional) - Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industrys standard dummy text ever since the 1500s, when an unknown'.

To insert a hyperlink inside a text, select text you want to use and click on hyperlink icon. After, enter URL you want to use and click on Enter:

This screenshot shows the same 'Copyright Info' editor with the 'Link' icon in the toolbar highlighted. Below the toolbar, a text input field contains 'www.yoururl.com' and a blue arrow icon. The main text area shows the copyright notice with 'Terms of Services' highlighted, indicating where the link was inserted.

- I. Insert your autoresponder SignUp Form HTML code under “Autoresponder configuration” section using “Text” option:

Autoresponder configuration

Autoresponder form action url:

 Add Media  Add Form

Visual **Text**

b *i* link b-quote del ins img ul ol li code more close tags

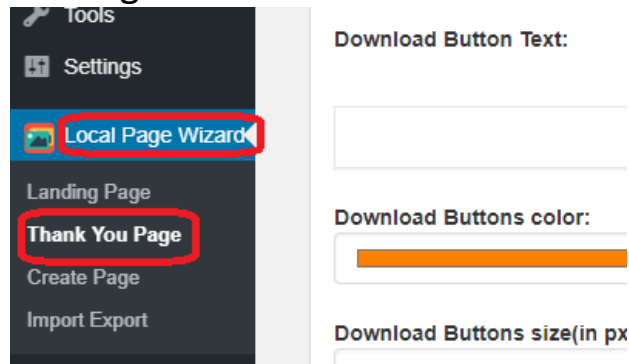
```
<script type="text/javascript" src="https://app.getresponse.com/view_webform_v2.js?u=zH3Lu&webforms_id=5fFyJ"></script>
```

When you’ve introduced necessary changes and updates to your landing page, click on the “Submit” button to save these changes:

Submit

5. Thank You Page

To edit and to customize the thank you page, click on the “Thank You Page” link under “Local Page Wizard” menu:

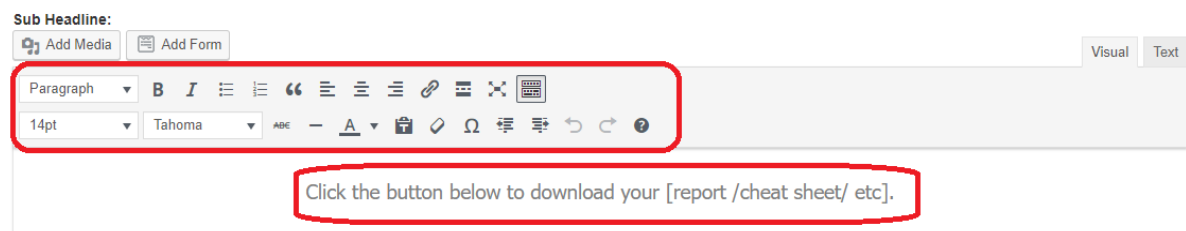


On the opened page you'll be able to customize your thank you page as follow:

- a. Edit main headline under “Main Headline” section:



- b. Edit sub-headline under “Sub Headline” section:



- c. Edit download button text, color, size and add a download link:

Download Button Text:

Paragraph ▼ B I [List Icons] [Link Icon] [Table Icon] [More Icon]
14pt ▼ Tahoma ▼ ABE [Color Picker] [Background Color] [Link Icon] [Table Icon] [More Icon]

Download

Download Buttons color:

Download Buttons size(in px)
250px

Download Link:
#

Note: When you insert the download link, always include full URL (including “http://” or “https://”).

d. Edit special offer headline under “Special offer Title” section:

Special offer Title:

Paragraph ▼ B I [List Icons] [Link Icon] [Table Icon] [More Icon]
24pt ▼ Tahoma ▼ ABE [Color Picker] [Background Color] [Link Icon] [Table Icon] [More Icon]

- Limited Time Special Offer -

e. Edit special offer sub-headline under “Special offer Text” section:

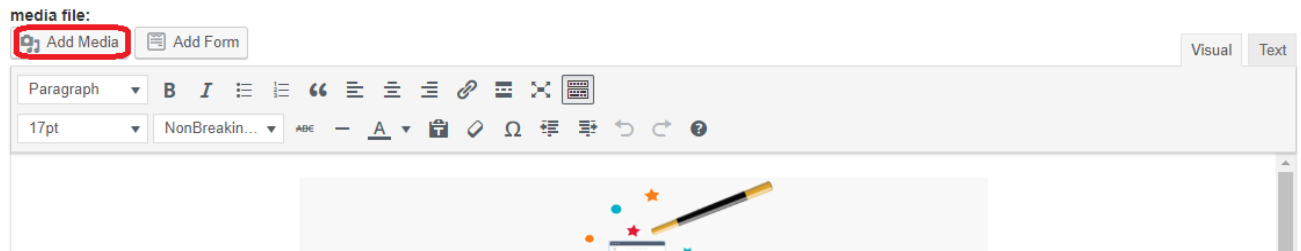
Special offer Text:

Add Media Add Form

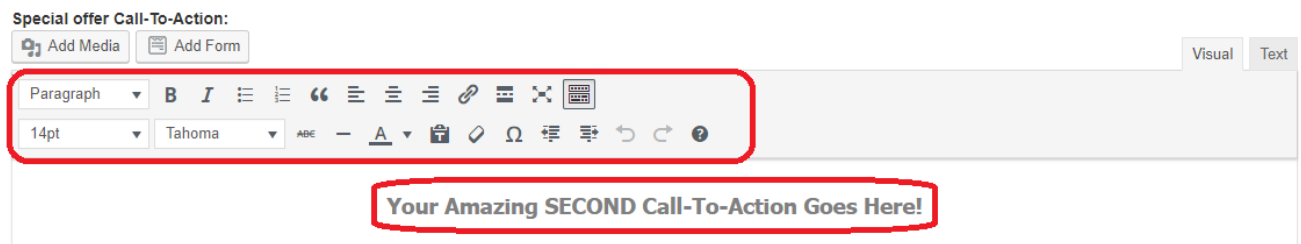
Paragraph ▼ B I [List Icons] [Link Icon] [Table Icon] [More Icon]
14pt ▼ Tahoma ▼ ABE [Color Picker] [Background Color] [Link Icon] [Table Icon] [More Icon]

Your Amazing FIRST Call-To-Action Goes Here!

f. Insert an image or a video under “media file” section:



- g. Edit special offer call to action text under “Special offer Call-To-Action” section:



- h. Edit special offer button text, color, size and add a URL or phone number:

Special Offer Button Text:

Paragraph **B** *I* List Link Font color

18pt Tahoma

Call Us Now!

Special Offer Buttons color:

Special Offer Buttons size(in px):

250px

Special Offer Button link / Phone Number:

tel:+1234567890

Note: When you insert a link, always include full URL (including “http://” or “https://”). If you insert a phone number, start it with “tel:”.

- i. Edit copyright info under “Copyright Info” section:

Copyright Info:

Add Media Add Form

Visual Text

Paragraph B I [List Icons] [Quote Icon] [Align Icons] [Link Icon] [Table Icon]

17pt Tahoma ABC [Text Color Icon] [Background Color Icon] [Omega Icon] [Indent Icon] [Outdent Icon] [Undo Icon] [Redo Icon] [Help Icon]

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When you've completed the necessary changes and updates to your thank you page, click on the "Submit" button to save these changes:

[Empty Text Field]

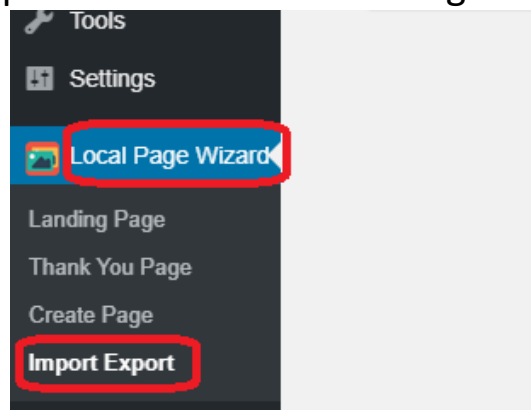
Submit

6. Import and Export of Pages

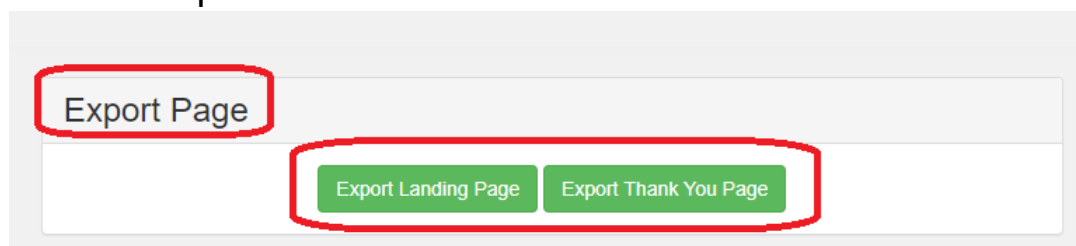
Using import/export feature of the plugin, you can save and further use a template file of a page.

To export a pages' template file follow these steps:

- a. Click on "Import Export" link under "Local Page Wizard" menu:

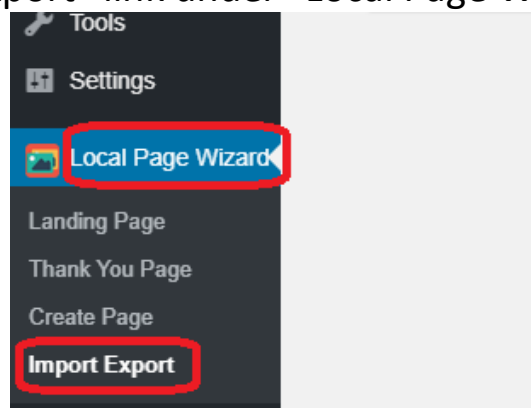


- b. Under "Export Page" section click on a page you want to export and it will save a template file in "XML" format:

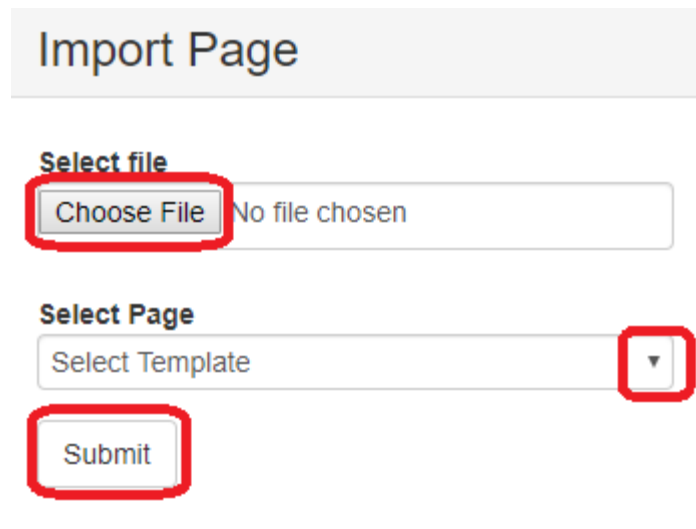


To import a page template file follow these steps:

- a. Click on "Import Export" link under "Local Page Wizard" menu:



- b. Under “Import Page” section click on the “Choose File” button to select your template file, select the type of a page (landing or thank you page) and click on the “Submit” button:



The screenshot shows a web form titled "Import Page". It contains three main sections: "Select file" with a "Choose File" button, "Select Page" with a "Select Template" dropdown menu, and a "Submit" button. Red rectangular boxes are drawn around the "Choose File" button, the "Select Template" dropdown menu, and the "Submit" button to indicate the steps to follow.

That's it!...you've installed and edited the new WP Plugin and its ready to work for you.

All The Best,
Parviz